

## PATIENT INFORMATION TEXT REGARDING THE PROCESSING OF PERSONAL DATA

As ÇİL-PA HÜSNÜ ÇİL PAZ. VE TİC. LTD. CO., we would like to inform you about the processing purposes, legal grounds, methods of collection, who your personal data may be transferred to and the rights granted to you by the Personal Data Protection Law No. 6698 ("PDPL") within the scope of our obligation to provide information as the Data Controller, taking into consideration the data security of our patients and their relatives, and the importance we attach to the protection of privacy and fundamental rights and freedoms.

### 1. Which of Your Personal Data Do We Process?

We collect various personal data of our patients in accordance with the principles and conditions specified in the PDPL and other relevant regulations (Regulation on Personal Health Data, etc.) for the purpose of providing health services. The following data of our patients are collected from the patients, healthcare institutions and organizations, or the patient's relatives for the purposes of conducting medical diagnosis, examination, treatment and care services: identification information (e.g. name, surname, T.C. identification information, passport number, place and date of birth, gender, and marital status), communication information (e.g. address, phone number, email address), health data (e.g. personal health insurance or social security data for the financing and planning of health services, data specified in the consent form that you may give in the event of a medical intervention, patient protocol number, test results, examination data, check-up information, prescription information), physical location security information (e.g. camera system image and record), suggestion, thanks and complaint data, visual and auditory records (e.g. photographs), legal transaction data are processed.

### 2. For What Purposes Do We Process Your Personal Data?

The Personal and Special Quality Personal Data mentioned above will be processed, recorded, stored, preserved and classified only by doctors and personnel with confidentiality obligations in accordance with the provisions of Articles 5 and 6 of the Law No. 6698 for the following purposes: fulfilling all legal obligations arising from and/or to be arising from the Regulation on Private Health Institutions Providing Outpatient Diagnosis and Treatment, the Basic Health Services Law No. 3359, the Decree Law No. 663 on the Organization and Duties of the Ministry of Health and Its Affiliated Institutions, the Public Health Act No. 1593,

the Patient Rights Regulation, the Regulation on Personal Health Data and other relevant regulations; protecting public health, preventive medicine, conducting medical diagnosis, treatment and care services, planning and managing the financing of health services, providing information to you about your appointment if you have made an appointment, invoicing, carrying out risk management and quality improvement activities, responding to your questions and complaints about our health services, ensuring financial agreement for the health services offered to you by our affiliated institutions, responding to the requests of the Ministry of Health and other public institutions and organizations in accordance with the applicable legislation, measuring and improving patient satisfaction after receiving health services, contacting you for the purposes of informing you and promoting our services in relation to our services, providing medication or medical devices, as well as in cases where there is a necessity to disclose them to the competent public institutions and organizations, medical secretaries, domestic and foreign laboratories that we cooperate with for medical diagnosis, private insurance companies, law firms, e-commerce sites, call centers and data entry service providers, suppliers of goods and services that we purchase within the scope of our business, and research and consulting companies in order to carry out our business activities efficiently and effectively, to improve the quality of our services and to develop new products and services. In addition, your personal data may be shared with public institutions and organizations, authorized by the PDPL and other relevant legislation, for the purpose of fulfilling our legal obligations arising from the contracts we have signed with these institutions and organizations, to prevent and/or to detect crimes, to protect the rights and legal interests of our company and our employees, to ensure the security of our patients, visitors and employees, to ensure the security of our physical locations and information systems, and to ensure the continuity of our business.

#### 1. How do We Collect Your Personal Data and What are the Legal Reasons for This?

Your personal data mentioned above will be processed, recorded, stored, preserved and classified by automatic or non-automatic means (e.g. forms filled out by you) in accordance with the principles of law and honesty, being accurate and, if necessary, updated, for specific, explicit and legitimate purposes and limited and proportionate to the purposes for which they are processed and in accordance with the provisions of Articles 5 and 6 of the Law No. 6698 and within the scope of the purposes mentioned in this Information Text, on the basis of (i) the explicit provisions of the laws, (ii) the necessity of the data controller to fulfill its legal obligations, (iii) the necessity of the data controller for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person, (iv) the protection of public health, preventive medicine, conducting medical diagnosis, treatment and care services, planning and managing the financing of health services, and (v) the consent of the relevant person. Your photograph and video data may be transferred abroad for the purpose of being published on social media and displayed in the patient satisfaction corner with your explicit consent.

1. According to Article 20 of the Constitution, everyone has the right to be informed about personal data concerning them. The rights of personal data owners are listed in Article 11 of the Personal Data Protection Law (PDPL).

You can submit requests related to your rights under KVKK through the "Procedures and Principles for Application to the Data Controller" specified in Article 5 to ÇİL-PA HÜSNÜ ÇİL PAZ. VE TİC. LTD. ŞTİ. in writing or via email to [kvkk@qbhealthpoint.com](mailto:kvkk@qbhealthpoint.com).

Data Controller: ÇİL-PA HÜSNÜ ÇİL PAZ. VE TİC. LTD. ŞTİ.

Address: Küçükbakkalköy Mah Işıklar Cad No:37/A Ataşehir-İstanbul

Email: [kvkk@qbhealthpoint.com](mailto:kvkk@qbhealthpoint.com)

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