

CORPORATE GENERAL DISCLOSURE STATEMENT ON PROCESSING OF PERSONAL DATA

As ÇİL-PA HÜSNÜ ÇİL PAZARLAMA VE TİCARET LİMİTED ŞİRKETİ (“ÇİLPA”), we have prepared this disclosure statement to inform our Visitors, Online Visitors, Customers, Potential Customers, Supplier Employees, Supplier Officials about the processing, storage and transfer of your personal data in the context of the activities arising from the Personal Data Protection Law No. 6698 (“PDPL”) and related legislation and regulations.

1. What are the Personal Data Categories that We Process and What are the Purposes for Which We Process Them?

Your personal data may be processed by ÇİL-PA, in accordance with the principles of being in accordance with the law and ethics rules, being accurate and, if necessary, up-to-date, being processed for specific, clear and legitimate purposes, being related, limited and measured for the purpose for which they are processed, and being kept for the period specified in the relevant legislation or for the purpose for which they are processed, within the scope of the business relations that we establish and continue with our business partners (it is possible for a person to fall into multiple categories) for the purposes specified below.

A. Visitors

The personal information (e.g. name, surname) and physical location security information (e.g. camera recordings) of our visitors will be processed for the purpose of:

- a) creating and tracking visitor records,
- b) providing physical location security.

B. Online Visitors

The transaction security information (e.g. IP address), marketing information (e.g. shopping history information, cookie records) and (if you provide us with this information*) personal identification, contact information (e.g. email address) of our online visitors will be processed for the purpose of:

- a) conducting activities in compliance with the law,
- b) implementing information security processes,
- c) tracking requests/complaints,
- d) conducting communication activities,
- e) providing information to authorized individuals, institutions and organizations,
- f) enabling access to our website through the internet.

C. Customers

The personal identification, contact information, customer transaction information (e.g. order information), physical location security information, financial information (e.g. balance sheet information), legal transaction information, and marketing information (e.g. shopping history information) of our real person customers and/or the authorized representatives and/or employees of our legal person customers will be processed for the purpose of:

- a) conducting activities in compliance with the law,
- b) conducting financial and accounting affairs,
- c) conducting/monitoring business activities,
- d) conducting logistics activities,
- e) conducting after-sales support services,
- f) conducting sales processes,
- g) conducting marketing analysis studies,
- h) conducting contract processes,
- i) providing information to authorized individuals, institutions and organizations,
- j) providing physical location security,
- k) resolving legal disputes,

- l) conducting storage and archiving activities,
- m) conducting risk management processes,
- n) conducting advertising/campaign/promotion processes,
- o) sending commercial electronic messages,
- p) conducting loyalty processes related to the company/product/service,
- q) conducting communication activities.

D. Potential Customers

The personal identification, contact information, customer transaction information, physical location security information, and marketing information of our real person customers and/or the authorized representatives and/or employees of our legal person customers will be processed for the purpose of:

- a) managing sales processes,
- b) conducting contract processes,
- c) providing physical location security,
- d) conducting advertising/campaign/promotion processes and sending commercial electronic messages,
- e) conducting marketing analysis studies.

E. Supplier Employees

The personal identification, contact information, physical location security information, and professional experience information (e.g. professional training information) of our supplier employee will be processed for the purpose of:

- a) conducting communication activities,
- b) conducting/monitoring business activities,
- c) providing physical location security,
- d) conducting supply chain management processes,
- e) conducting logistics activities,

- f) conducting activities in compliance with the law,
- g) conducting occupational health and safety activities.

F. Supplier Representatives

The personal identification, contact information, physical location security information, customer transaction information, financial information, marketing information, and legal transaction information of our real person supplier and/or the authorized representatives of our legal person supplier will be processed for the purpose of:

- a) conducting/monitoring business activities,
- b) conducting procurement processes,
- c) conducting financial and accounting affairs,
- d) conducting contract processes,
- e) conducting investment processes,
- f) providing physical location security,
- g) tracking and conducting legal affairs.

2.Methods of Collecting Your Personal Data

Your personal data mentioned above in categories will be collected automatically or non-automatically through physical means such as order forms, contracts, visitor forms, or through information systems and electronic devices (e.g. telecommunications infrastructure, computers and phones), third parties (e.g. KKB and Findeks), our website and other documents stated by the relevant person.

3.Legal Basis for Collecting Your Personal Data

Your personal data will be processed by ÇİL-PA based on the legal grounds mentioned in Article 5 of the KVKK, in order to achieve the above mentioned purposes:

- (i) Clearly provided for in laws,
- (ii) Necessary for the conclusion or performance of a contract directly related to the data subjects,
- (iii) Necessary for the data controller to fulfill its legal obligation,

(iv) Necessary to establish, exercise or protect a right,

(v) Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subjects,

(vi) The identification and contact information of our customers and potential customers will be processed based on their explicit consent for the purposes of sending advertising, campaigns, promotions, and commercial electronic messages.

1. Are we transferring your personal data to a third party?

a) Personal data of our visitors may be shared with law enforcement and judicial authorities for the purpose of resolving legal disputes and in accordance with relevant legislation.

b) Personal data of our online visitors may be shared with judicial authorities and competent public institutions for the purpose of resolving legal disputes and in accordance with relevant legislation.

c) Personal data of our customers is transferred to public institutions and organizations, community companies, an information company, suppliers, shipping companies, insurance companies, banks, and financial advisors for the purposes of conducting our activities in accordance with legislation, tracking and conducting legal affairs, performing our services properly, and managing risk processes. The identity, photograph, and contact information of our customers may be shared on our overseas social media accounts for the purpose of advertising, campaigning, and promotion with their explicit consent. In addition, such personal data may be transferred to legal offices and judicial authorities we use as evidence in the event of any future legal disputes.

d) Personal data of potential customers may be transferred to legal offices and judicial authorities we use as evidence in the event of any future legal disputes.

e) Personal data of our supplier employees is transferred to public institutions and organizations, community companies, an information company, and legal offices and judicial authorities we use as evidence in the event of any future legal disputes, for the purposes of conducting our activities in accordance with legislation, tracking and conducting legal affairs, providing information to competent persons, institutions, and organizations, and performing our services properly.

f) Personal data of our supplier authorities is transferred to public institutions and organizations, community companies, an information company, and legal offices and judicial authorities we use as evidence in the event of any future legal disputes, for the purposes of conducting our activities in accordance with legislation, tracking and conducting legal affairs, providing information to competent persons, institutions, and organizations, and performing our services properly.

1. Do we transfer your personal data abroad? wwwm

As ÇİL-PA, the personal data of our customers such as identity, photograph and contact may be transferred abroad through our foreign social media accounts for the purpose of advertising, campaigning and promotion with the explicit consent of our customers.

1. How can you use your rights related to your personal data?

You can submit your requests within the scope of the 11th article of KVKK, which regulates the rights of relevant persons, to us through the "Application Form for Data Supervisor" prepared for your convenience through the "Regulation on the Procedures and Principles for Applying to the Data Supervisor" published on "<https://qbhealthpoint.com/>".

Data Supervisor: Çil-Pa Hüsnu Çil Pazarlama Ve Ticaret Limited Şirketi

Address: Küçükbakkalköy Mah. Işıklar Cad. No: 37A Ataşehir / İstanbul

E-mail: kvkk@qbhealthpoint.com

1.

1.

1.

1.

